



Free Goosebumps With Every Test Drive. All New. All That. 2010 Mazda3.
Offers end July 31st

2010 Mazda3 Sedan

2.9% purchase financing for up to 60 months†



GT model shown

Starting MSRP \$15,995*

★★★★★
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING*

Top 10 Best Retained
Value Award by
Canadian Black Book ◊

INSURANCE INSTITUTE
FOR HIGHWAY SAFETY
Highest Rating in Frontal Crash Test▼

†2.9% APR Purchase Financing is available on new 2010 Mazda3 vehicles. Based on a representative agreement using an MSRP of \$15,995 for the new 2010 Mazda3 GX (D4XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 60-month term is \$1,131.86, monthly payment is \$268.86, total finance obligation is \$16,131.86. *MSRP for new 2010 Mazda3 GX (D4XS50AA00) is \$15,995. As shown, 2010 Mazda3 GT (D4TY60AB00) is \$23,890. Excludes \$1,395 freight and P.D.E. for all 2010 Mazda3 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase. . ▼IIHS side and rear impact tests not yet completed. ◊One of the Top 10 2009 Best Retained Value. Based on 2005 model.

2010 Mazda3 Sport

2.9% purchase financing for up to 60 months†



GT model shown

Starting MSRP \$16,995*

★★★★★
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING*

Top 10 Best Retained
Value Award by
Canadian Black Book ◊

INSURANCE INSTITUTE
FOR HIGHWAY SAFETY
Highest Rating in Frontal Crash Test▼

†2.9% APR Purchase Financing is available on new 2010 Mazda3 vehicles. Based on a representative agreement using an MSRP of \$16,995 for the new 2010 Mazda3 Sport GX (D5XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 60-month term is \$1,131.86, monthly payment is \$268.86, total finance obligation is \$16,131.86. *MSRP for new 2010 Mazda3 Sport GX (D5XS50AA00) is \$16,995. As shown, 2010 Mazda3 Sport GT (D5TY60AA00) is \$23,995. Excludes \$1,395 freight and P.D.E. for all 2010 Mazda3 Sport models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase. ▼IIHS side and rear impact tests not yet completed. ◊One of the Top 10 2009 Best Retained Value. Based on 2005 model.

2009 Mazda5

0% purchase financing for up to 60 months† OR \$3,000 cash purchase credit



GT model shown

0%Purchase Financing for up to 60 months†
Starting MSRP \$20,495*

OR

New Offer of \$17,495**
Including cash purchase credit of \$2,500
Equivalent APR 5.76%‡

★★★★★
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING*

2009 ecoENERGY Vehicle Award**
Canada's Most Fuel Efficient Vehicle in its Class.

†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$20,495 for the new 2009 Mazda5 GS (E6SD59AA00) with a financed amount of \$20,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$333.33, total finance obligation is \$20,000. *MSRP for new 2009 Mazda5 GS (E6SD59AA00) is \$20,495. As shown, MSRP for 2009 Mazda5 GT (E6TD59AA00) is \$23,995 **July MSRP on Cash Purchases for new 2009 Mazda5 GS (E6SD59AA00) is \$17,495 (\$20,495 less \$3,000 July Bonus). Excludes \$1,535 freight and P.D.E. for all 2009 Mazda5. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase. ‡Based on 2009 fuel consumption ratings published by Natural Resources Canada.



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2009 Mazda6

0% purchase financing for up to 48 months† OR \$2,500 cash purchase credit



GT model shown

0%Purchase Financing for up to 48 months†
Starting MSRP \$22,995*

OR

New Offer of \$20,495**
Including cash purchase credit of \$2,500
Equivalent APR 5.76%‡



"Best Family Car"

- **World of Wheels Magazine's Editor's Choice Awards for 2009**

†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$22,995 for the new 2009 Mazda6 GS-I4 (G4SY69AA00) with a financed amount of \$20,000, the cost of borrowing for a 48-month term is \$0, monthly payment is \$416.67, total finance obligation is \$20,000. *MSRP for new 2009 Mazda6 GS-I4 (G4SY69AA00) is \$22,995. As shown, MSRP for 2009 Mazda6 GT-V6 (G4TB89AA00) is \$34,395. **July MSRP on Cash Purchases for new 2009 Mazda6 GS-I4 (G4SY69AA00) is \$20,495 (\$22,995 less \$2,500 July Bonus). Excludes \$1,395 freight and P.D.E. for all 2009 Mazda6 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

2009 Mazda Tribute

0% purchase financing for up to 60 months† OR \$3,500 cash purchase credit



GT model shown

0%Purchase Financing for up to 60 months†
Starting MSRP \$23,295*

OR

New Offer of \$19,795**
Including cash purchase credit of \$3,500
Equivalent APR 6.60%‡



†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$23,295 for the new 2009 Mazda Tribute GX-I4 2WD (WSXD59AA00) with a financed amount of \$20,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$333.33, total finance obligation is \$20,000. *MSRP for new 2009 Mazda Tribute GX-I4 2WD (WSXD59AA00) is \$23,295. As shown, MSRP for 2009 Mazda Tribute GT-V6 AWD (WTTZ79AA00) is \$33,195. **July MSRP on Cash Purchases for new 2009 Mazda Tribute GX-I4 2WD (WSXD59AA00) is \$19,795 (\$23,295 less \$3,500 July Bonus). Excludes \$1,535 freight and P.D.E. for all Tribute. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.



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2009 Mazda CX-7

0% purchase financing for up to 60 months[†] OR \$4,300 cash purchase credit



GT model shown

0%Purchase Financing for up to 60 months[†]
Starting MSRP \$32,295*

OR

New Offer of \$27,995**
Including cash purchase credit of \$4,300
Equivalent APR 5.77%[‡]



†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$32,295 for the new **2009 Mazda CX-7 GS 4WD** (PXSJ89AA00) with a financed amount of \$30,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$500.00, total finance obligation is \$30,000. *MSRP for new **2009 Mazda CX-7 GS 4WD** (PXSJ89AA00) is \$32,295. As shown, MSRP for **2009 Mazda CX-7 GT AWD** (PXTJ89AA00) is \$36,095. **July MSRP on Cash Purchases for new **2009 Mazda CX-7 GS 4WD** (PXSJ89AA00) is \$27,995 (\$32,295 less \$4,300 July Bonus). Excludes \$1,535 freight and P.D.E. for all CX-7 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

2009 Mazda MX-5

0% purchase financing for up to 60 months[†] OR \$3,000 cash purchase credit



GT model shown

0%Purchase Financing for up to 60 months[†]
Starting MSRP \$28,995*

OR

New Offer of \$25,995**
Including cash purchase credit of \$3,000
Equivalent APR 4.38%[‡]

†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$28,995 for the new **2009 Mazda MX-5 GX** (L2XS59AA00) with a financed amount of \$25,000 the cost of borrowing for a 60-month term is \$0, monthly payment is \$416.67, total finance obligation is \$25,000. *MSRP for new **2009 Mazda MX-5 GX** (L2XS59AA00) is \$28,995. As shown, MSRP for **2009 Mazda MX-5 GT** (L2TS69PA00) is \$39,995. **July MSRP on Cash Purchases for new **2009 Mazda MX-5 GX** (L2XS59AA00) is \$25,995 (\$28,995 less \$3,000 July Bonus). Excludes \$1,395 freight and P.D.E. for all 2009 Mazda MX-5 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

2009 Mazda RX-8

0% purchase financing for up to 60 months[†] OR \$4,300 cash purchase credit



GT model shown

0%Purchase Financing for up to 60 months[†]
Starting MSRP \$38,095*

OR

New Offer of \$33,795**
Including cash purchase credit of \$4,300
Equivalent APR 4.82%[‡]

†0% APR Purchase Financing is available on selected new 2009 Mazda vehicles. Based on a representative agreement using an MSRP of \$38,095 for the new **2009 Mazda RX-8 GS** (T4SF69AA00) with a financed amount of \$35,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$583.33, total finance obligation is



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\$35,000. *MSRP for new **2009 Mazda RX-8 GS** (T4SF69AA00) is \$38,095. As shown, MSRP for **2009 Mazda RX-8 GT** (T4TF69AA00) is \$42,795. **July MSRP on Cash Purchases for new **2009 Mazda RX-8 GS** (T4SF69AA00) is \$33,795 (\$38,095 less \$4,300 July Bonus). Excludes \$1,395 freight and P.D.E. for all 2009 Mazda RX-8 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

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‡Electing to take the 0% Purchase Finance Offer in place of the Cash Purchase Credit Offer results in the calculation of the Equivalent APR disclosed. This disclosure is intended to help you make an informed comparison between these two alternative offers. The Equivalent APR as set out does not change the actual monthly payment to be made or the actual financed amount to be repaid as set out above.

◆2010 Mazda3/2010 Mazda3 Sport/2009 Mazda5/2009 Mazda6/2009 Mazda Tribute/2009 Mazda CX-7 models tested with standard side-impact air bags (SABs). U.S. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Offers available from July 2, 2009 until July 31, 2009. Lease and Finance on approved credit for qualified customers only. Dealer may sell for less. Visit mazda.ca or see your dealer for complete details.