



The cars, incredible.
The timing, impeccable

0% Purchase Financing

Plus, No-Charge Scheduled Maintenance^{††}
October Only

2010 Mazda3 Sedan

0% purchase financing for up to 36 months[†] **WITH Limited Time New Offer \$14,995^{**}**



GT model shown

0% Purchase Financing for up to 36 months[†]

WITH

Limited Time New Offer of \$14,995^{♦♦}



For DSC-equipped models ▼

0% APR Purchase Financing is available on all new 2010 Mazda3 vehicles. Based on a representative agreement using an MSRP of \$15,995 for the new **2010 Mazda3 GX** (D4XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$416.67, total finance obligation is \$15,000. ******Until November 2, 2009, when purchase financing up to 36 months a new 2010 Mazda3 GX (D4XS50AA00) is \$14,995 (\$15,995 less \$1,000 October Bonus applies to 2010 Mazda3 GX manual with no air conditioning models only). As shown, 2010 Mazda3 GT (D4TY60AB00) is \$23,890. Excludes \$1,395 freight and P.D.E. for all 2010 Mazda3 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase. ♦One of the Top 10 2009 Best Retained Value. Based on 2005 model. ▼Based on Insurance Institute for Highway Safety.

2010 Mazda3 Sport

0% purchase financing for up to 36 months[†] **WITH Limited Time New Offer \$15,995^{**}**



GT model shown

0%Purchase Financing for up to 36 months[†]

WITH

Limited Time New Offer of \$15,995^{♦♦}



For DSC-equipped models ▼

0% APR Purchase Financing is available on all new 2010 Mazda3 vehicles. Based on a representative agreement using an MSRP of \$16,995 for the new **2010 Mazda3 Sport GX** (D5XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$416.67, total finance obligation is \$15,000. ******Until November 2, 2009, when purchase financing up to 36 months a new 2010 Mazda3 Sport GX (D5XS50AA00) is \$15,995 (\$16,995 less \$1,000 October Bonus applies to 2010 Mazda3 Sport GX manual with no air conditioning models only). As shown, 2010 Mazda3 Sport GT (D5TY60AA00) is \$23,995. Excludes \$1,395 freight and P.D.E. for all 2010 Mazda3 Sport models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase. ♦One of the Top 10 2009 Best Retained Value. Based on 2005 model. ▼Based on Insurance Institute for Highway Safety.



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2010 Mazda6

0% purchase financing for up to 36 months[†] OR \$1,500 cash purchase credit



GT model shown

0%Purchase Financing for up to 36 months[†]
Starting MSRP \$23,195*

OR

New Offer of \$21,695**
Including cash purchase credit of \$1,500
Equivalent APR 4.39%[‡]



5-STAR SAFETY
TOP GOV'T RATING, ALL 5 TESTS[♦]



2009 Best New Family Car: 322k - 432k

"Best Family Car"

- World of Wheels Magazine's Editor's Choice Awards for 2009

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an MSRP of \$23,195 for the new 2010 Mazda6 GS-I4 (G4SY60AA00) with a financed amount of \$20,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$555.56, total finance obligation is \$20,000. *MSRP for new 2010 Mazda6 GS-I4 (G4SY60AA00) is \$23,195. As shown, MSRP for 2010 Mazda6 GT-V6 (G4TB80AA00) is \$36,695. ** October MSRP on Cash Purchases for new 2010 Mazda6 GS-I4 (G4SY60AA00) is \$21,695 (\$23,195 less \$1,500 October Bonus). Excludes \$1,595 freight and P.D.E. for all 2010 Mazda6 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

2010 Mazda Tribute

0% purchase financing for up to 36 months[†] OR \$1,500 cash purchase credit



GT model shown

0%Purchase Financing for up to 36 months[†]
Starting MSRP \$23,450*

OR

New Offer of \$21,950**
Including cash purchase credit of \$1,500
Equivalent APR 4.34%[‡]



HIGHEST GOVERNMENT
CRASH TEST RATING[♦]

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an MSRP of \$23,450 for the new 2010 Mazda Tribute GX-I4 2WD (WVXD50AA00) with a financed amount of \$20,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$555.56, total finance obligation is \$20,000. *MSRP for new 2010 Mazda Tribute GX-I4 2WD (WVXD50AA00) is \$23,450. As shown, MSRP for 2010 Mazda Tribute GT-V6 AWD (WXTZ70AA00) is \$34,995. **October MSRP on Cash Purchases for new 2010 Mazda Tribute GX-I4 2WD (WSXD50AA00) is \$21,950 (\$23,450 less \$1,500 October Bonus). Excludes \$1,595 freight and P.D.E. for all 2010 Mazda Tribute. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.



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2010 Mazda CX-7

0% purchase financing for up to 36 months[†] OR \$2,000 cash purchase credit



GT model shown

0% Purchase Financing for up to 36 months[†]
Starting MSRP \$27,995*

OR

New Offer of \$25,995**
Including cash purchase credit of \$2,000
Equivalent APR 4.88%[‡]



[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an MSRP of \$27,995 for the new 2010 Mazda CX-7 GX FWD (PVXY80AA00) with a financed amount of \$25,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$694.44, total finance obligation is \$25,000. *MSRP for new 2010 Mazda CX-7 GX FWD (PVXY80AA00) is \$27,995. As shown, MSRP for 2010 Mazda CX-7 GT AWD (PXTJ80AA00) is \$38,990. **October MSRP on Cash Purchases for new 2010 Mazda CX-7 GX FWD (VXY80AA00) is \$25,995 (\$27,995 less \$2,000 October Bonus). Excludes \$1,595 freight and P.D.E. for all 2010 Mazda CX-7 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

2010 Mazda MX-5

0% purchase financing for up to 36 months[†] OR \$2,000 cash purchase credit



GT model shown

0% Purchase Financing for up to 36 months[†]
Starting MSRP \$28,995*

OR

New Offer of \$26,995**
Including cash purchase credit of \$2,000
Equivalent APR 4.70%[‡]

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an MSRP of \$28,995 for the new 2010 Mazda MX-5 GX (L2XS50AA00) with a financed amount of \$25,000 the cost of borrowing for a 36-month term is \$0, monthly payment is \$694.44, total finance obligation is \$25,000. *MSRP for new 2010 Mazda MX-5 GX (L2XS50AA00) is \$28,995. As shown, MSRP for 2010 Mazda MX-5 GT (L2TS60PA00) is \$39,995. ** October MSRP on Cash Purchases for new 2010 Mazda MX-5 GX (L2XS50AA00) is \$26,995 (\$28,995 less \$2,000 October Bonus). Excludes \$1,595 freight and P.D.E. for all 2010 Mazda MX-5 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.



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2010 Mazda RX-8

0% purchase financing for up to 36 months[†] OR \$2,000 cash purchase credit



GT model shown

0% Purchase Financing for up to 36 months[†]
Starting MSRP \$41,995*

OR

New Offer of \$39,995**
Including cash purchase credit of \$2,000
Equivalent APR 3.19%[‡]

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an MSRP of \$41,995 for the new 2010 Mazda RX-8 R3 (T4PF60AA00) with a financed amount of \$40,000, the cost of borrowing for a 36-month term is \$0, monthly payment is \$1,111.11, total finance obligation is \$40,000. *MSRP for new 2010 Mazda RX-8 R3 (T4PF60AA00) is \$41,995. As shown, MSRP for 2010 Mazda RX-8 GT (T4TF60AA00) is \$43,795. ** October MSRP on Cash Purchases for new 2010 Mazda RX-8 R3 (T4PF60AA00) is \$39,995 (\$41,995 less \$2,000 October Bonus). Excludes \$1,595 freight and P.D.E. for all 2010 Mazda RX-8 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment and other dealer charges may be required at the time of purchase.

ZOOM-ZOOM. FOREVER.

VISIT YOUR LOCAL DEALER OR MAZDA.CA FOR COMPLETE DETAILS.

READY TO ROLL: Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats. Ask about our outstanding comprehensive and powertrain warranty coverage.

Ask About Our Special Offers For Existing Mazda Customers.

Graduates Get An Additional Cash Award Of Up To \$750 Towards A Purchase Or Lease.

^{††}No-charge scheduled maintenance offer applies to all new 2010 Mazda vehicles purchased or leased from an authorized Ontario Mazda dealer between October 1 and November 2, 2009. No-charge scheduled maintenance at 8,000, 16,000 and 24,000 km must be performed within the terms of the new vehicle warranty. See your retailer for a complete list of services and limitations. This offer has no cash value and cannot be transferred or assigned. All no-charge scheduled maintenance must be performed at the Mazda dealership where vehicle was purchased/leased.

[‡]Electing to take the 0% Purchase Finance Offer in place of the Cash Purchase Credit Offer results in the calculation of the Equivalent APR disclosed. This disclosure is intended to help you make an informed comparison between these two alternative offers. The Equivalent APR as set out does not change the actual monthly payment to be made or the actual financed amount to be repaid as set out above.

[♦]2010 Mazda3/2010 Mazda3 Sport/2009 Mazda5/2009 Mazda6/2009 Mazda Tribute/2009 Mazda CX-7 models tested with standard side-impact air bags (SABs). U.S. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Offers available from October 1, 2009 until November 2, 2009. All offers exclude \$1,395 freight and P.D.E. for all 2010 Mazda3/Mazda3 Sport and \$1,595 freight and P.D.E for all 2010 Mazda6/Mazda CX-7/Mazda Tribute/Mazda MX-5/Mazda RX-8 models. \$65 PPSA, \$5 OMVIC transaction fee, licence, insurance, taxes, down payment. Other dealer charges may be required at the time of purchase. Finance on approved credit for qualified customers only. Dealer may sell for less. Dealer order/trade may be necessary. Visit mazda.ca or see your dealer for complete details.